



Lombard International Launches Swiss Offices

29 Aug 2006: Luxembourg-based life insurer Lombard International Assurance SA plans to open two branch offices in Zurich and Geneva, in northern and western Switzerland.

The opening of the Zurich branch is scheduled for the beginning of September 2006 whereas the Geneva office will be opened by the end of 2006.

With its expansion, Lombard benefits from a recent Swiss insurance law stating that foreign sector companies can open subsidiaries in the country but are only allowed to serve foreign customers. Therefore, Lombard will offer its asset planning services to international customers of Swiss private banks and asset managers.

Headquartered in Senningerberg, Luxembourg, Lombard International Assurance targets Europe's high net worth individuals with its unit-linked life insurance products, which are sold through private banks and financial advisors. The company has expanded from its traditional base of 11 European countries to include operations in Latin America and the Asia and Pacific region.

www.lombard.lu

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