



Switzerland

Business Breakfast

Your International Management Gateway To Europe

Presented by

Location Promotion Switzerland and Partners

Date: **Thursday, June 12, 2008**
Time: **8:00 a.m. - 10:15 a.m.**
Location: **The Fairmont Palliser**
133 9th Avenue SW
Calgary, AB T2P 2M3, Canada
Phone +1 403-262-1234

A distinguished group of Swiss and American delegates will discuss the opportunities provided by Switzerland as an access point for North American businesses entering the European market.

Please RSVP via email with your name and company to: caroline.blaser@eda.admin.ch or call 212 599 5700 ext. 1034



Program Details

8:00 a.m.

Registration and networking

8:15 a.m. – 10:15 am

Introduction and Words of Welcome

Andreas Bayer, Honorary Consul of Switzerland in Calgary

Modern-Day Switzerland From 30,000 Feet

Mario Brossi, Senior Representative for North America, Location Promotion Switzerland

Education, Training, Research and Development – A Swiss Perspective

Douglas Ebert, Director North America, Development Economic Western Switzerland - DEWS

A Prime Location for Medical Technology and Life Science Companies

Sheena Bethell, Basel Area Business Development

Switzerland as an International and EMEA HQ Location

Guido Bulgheroni, Economic Promotion Zug

A Word on Taxes in Switzerland

Thomas Linder, Head, Swiss Tax Center of Excellence, KPMG

Panelists are available for individual meetings after the presentations.

Location Promotion Switzerland is the official Swiss agency developed to assist and advise foreign direct investors on all questions relating to setting up a business activity in Switzerland, or expanding existing operations in the country. In North America the organization works closely with cantonal and regional representations such as **Basel Area, Western Switzerland, Zug, Berne, Greater Zurich Area** and others.

www.locationswitzerland.com

www.baselarea.ch

www.dews.com

www.zug.ch/economy

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