



# Switzerland

## Business Breakfast

### Your International Management Gateway To Europe

Presented by

The BC Chamber of Commerce



together with

**The Consulate General of Switzerland in Vancouver,  
Location Promotion Switzerland  
and  
Partners**

Date: **Friday, June 13, 2008**  
Time: **8:00 a.m. - 10:15 a.m.**  
Location: **Pan Pacific Vancouver**  
300-999 Canada Place  
Vancouver, BC V6C 3B5 – Phone 604-895-2496

A distinguished group of Swiss and American delegates will discuss the opportunities provided by Switzerland as an access point for North American businesses entering the European market.

Please RSVP via email with your name and company to: [caroline.blaser@eda.admin.ch](mailto:caroline.blaser@eda.admin.ch) or call 212 599 5700 ext. 1034



# Program Details

- 8:00 a.m.                      **Registration and networking**
- 8:15 a.m. – 10:15 am        **Introduction and Words of Welcome**  
BC Chamber of Commerce and  
Walter Deplazes, Consul General of Switzerland in Vancouver
- Modern-Day Switzerland From 30,000 Feet**  
Mario Brossi, Senior Representative for North America, Location Promotion  
Switzerland
- Education, Training, Research and Development – A Swiss Perspective**  
Douglas Ebert, Director North America, Development Economic Western  
Switzerland - DEWS
- A Prime Location for Medical Technology and Life Science Companies**  
Sheena Bethell, Basel Area Business Development
- Switzerland as an International and EMEA HQ Location**  
Guido Bulgheroni, Economic Promotion Zug
- A Word on Taxes in Switzerland**  
Thomas Linder, Head, Swiss Tax Center of Excellence, KPMG

Panelists are available for individual meetings after the presentations.

**Location Promotion Switzerland** is the official Swiss agency developed to assist and advise foreign direct investors on all questions relating to setting up a business activity in Switzerland, or expanding existing operations in the country. In North America the organization works closely with cantonal and regional representations such as **Basel Area, Western Switzerland, Zug, Berne, Greater Zurich Area** and others.

[www.locationswitzerland.com](http://www.locationswitzerland.com)

[www.baselarea.ch](http://www.baselarea.ch)

[www.dews.com](http://www.dews.com)

[www.zug.ch/economy](http://www.zug.ch/economy)

[www.berneinvest.com](http://www.berneinvest.com)

[www.greaterzuricharea.ch](http://www.greaterzuricharea.ch)

[www.eda.admin.ch/canada](http://www.eda.admin.ch/canada)

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